

SUMMARY

Experienced designer with a creative eye for detail and excellent client relation skills. Knowledgeable in multiple facets of graphic design and marketing which include print, logo, web design, motion graphics and video. Strong commitment to deadlines and experienced working in pressure driven environments. Focused and self-motivated and looking to utilize my talents in a comparable work environment.

SPECIAL SKILLS

Knowledgeable in Adobe Photoshop and Image Ready, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premiere, Dreamweaver, Flash and novice experience in 3D Studio Max. Experienced in all Microsoft Office applications.

EDUCATION

LONGWOOD UNIVERSITY, Farmville, Virginia Graduated Fall 2005
Bachelor of Science in Business Administration
concentration in Marketing
minor studies in Graphic Design

WORK EXPERIENCE

Designer
MORILLO DESIGN April 2006 - October 2008
Designed ads for print campaigns which included posters, newspaper and magazine ads, logos and identity packages, brochures and direct mailers. Designed and developed websites for both small and large scale businesses. Edited and produced graphics for a nationally aired show. Edited and produced graphics for TV commercials. Maintained relationships with clients and met with clients to concept and generate ideas for campaigns.

Designer, Owner
Krekura Design Spring 2002 - Present
Freelance design which includes illustrating and designing for mostly small businesses and bands. Works consists mostly of T-shirts, Flyers, logos and identity packages and web design. Meet with clients and see ideas all the way through until the final product is produced.

Student Worker/Internship
LONGWOOD UNIVERSITY Printing Services Oct. 2003 - Dec. 2005
Strong attention to customer service, answered and directed phone operations. Completed finishing and bindery jobs for the University and outside clients. Developed a marketing plan which included a mural in the main office, a revamping of their website and a brochure detailing their services.

ACTIVITIES

Sigma Phi Epsilon, initiated Spring 2002
President Fall 04 - 05, Worked as a liaison between the fraternity, the administration and the national fraternity. Leader of the organization.
V.P. of Programming Fall 03 - 04, Planned fund-raising and community service.
V.P. of Recruitment Fall 02 - 03, Recruited potential new members.
Vice President Fall 04 - Spring 05, Audio Visual Communication Tech
Worked with allocating the budget and created designs for the club.
In 2005 worked with a team of graphics students to redesign the University's logo
Started www.krekura.com to showcase talents.
Intramurals: Soccer, Flag Football and Softball